

Your next customer is searching. Are they finding you?

01 Invisible on Google

Buyers search for the service and the problem, not your company name. If no page of yours answers that search, a competitor's page does.

02 Missing from AI answers

ChatGPT, Gemini, Perplexity and Google's AI Overviews answer from pages they can crawl and understand. A thin site gives them nothing to describe.

03 Weak local presence

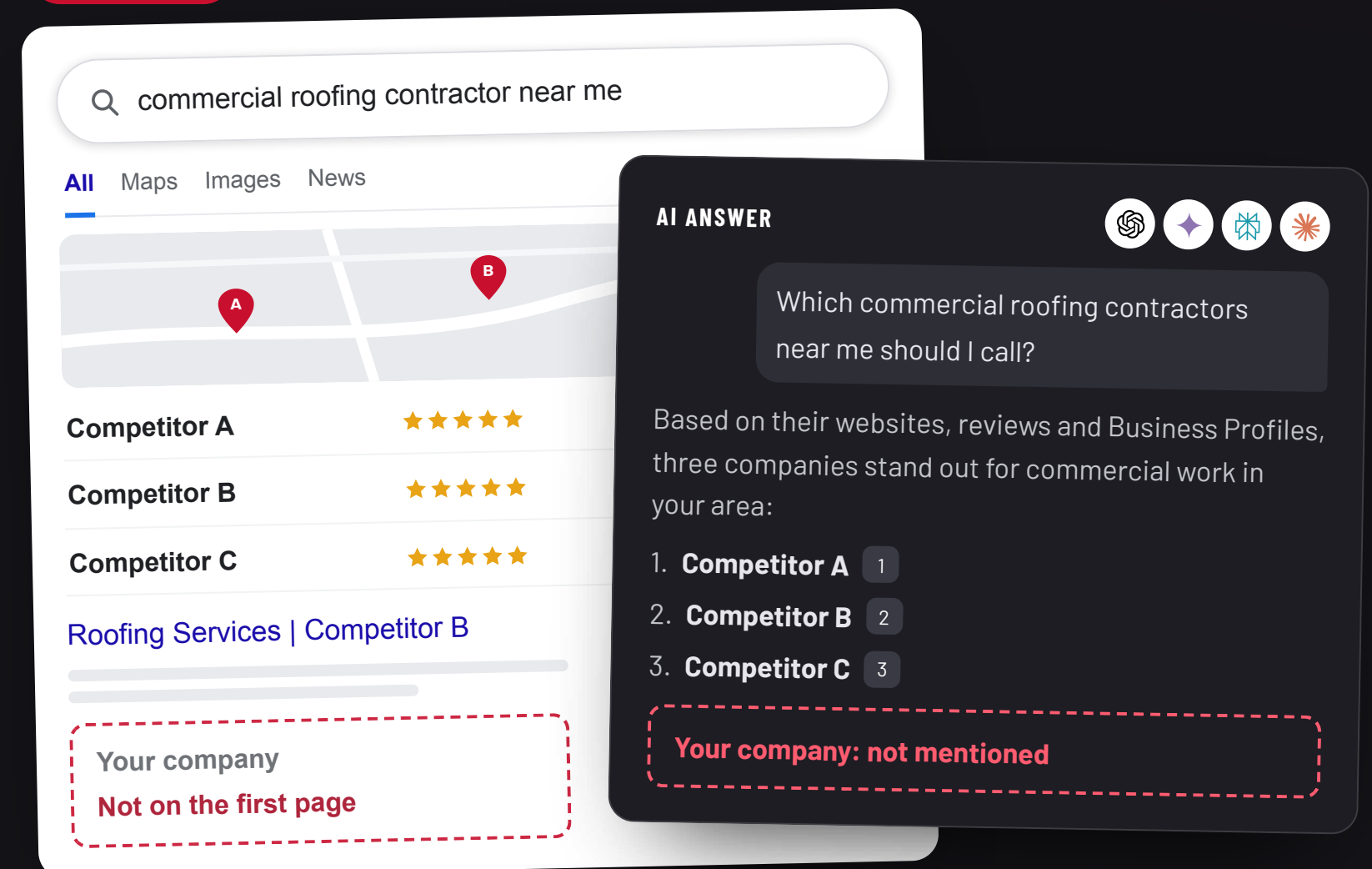
Google often shows a map of local companies before the regular results. An incomplete Business Profile with few reviews is easy to pass over.

04 A website that doesn't work hard enough

A buyer who finds you decides quickly whether to reach out. Without proof and one clear next step on every page, the visit ends there.

ILLUSTRATION

Generic illustration of a results page and an AI answer. Not a real search; the companies are placeholders.



If customers can't find you, they can't buy from you.

68%

of US Google searches ended without a click to any website.

Source: SparkToro, Similarweb US desktop and mobile clickstream, January to April 2026.

Your outbound works harder when buyers can find you.



Not now? They search again later.

1 Every call creates a search
After an SDR calls or emails, buyers look up your company and often your name. What they find decides whether they take the meeting.

2 Booked meetings hold on credibility
A thin or outdated website, or no Google Business Profile, gives a prospect a reason to cancel or not show up.

3 Email replies click through
Links in outreach land on your site. A page that does not answer the buyer's question loses the reply.

4 AI assistants get asked to vet you
Buyers ask ChatGPT, Gemini or Perplexity about vendors. If you are missing, or a competitor is named, the meeting starts with doubt.

5 Your SDRs need things to send
A guide for every service and a white paper give reps follow-up material that moves a "not now" forward.

6 "Not now" buyers come back through search
Prospects who were not ready search again later. If you are not visible then, the outbound effort goes to whoever is.

Outbound starts the conversation. Your online presence decides how it goes.

Everything you need to compete online. One complete program.



A website built to sell
UP TO 100 PAGES



Local SEO and your Google Business Profile
MANAGED FOR YOU



A new blog every business day
EVERY BUSINESS DAY



Every blog posted to 7 social platforms
7 PLATFORMS











2 to 3 expert hours a month
EVERY MONTH



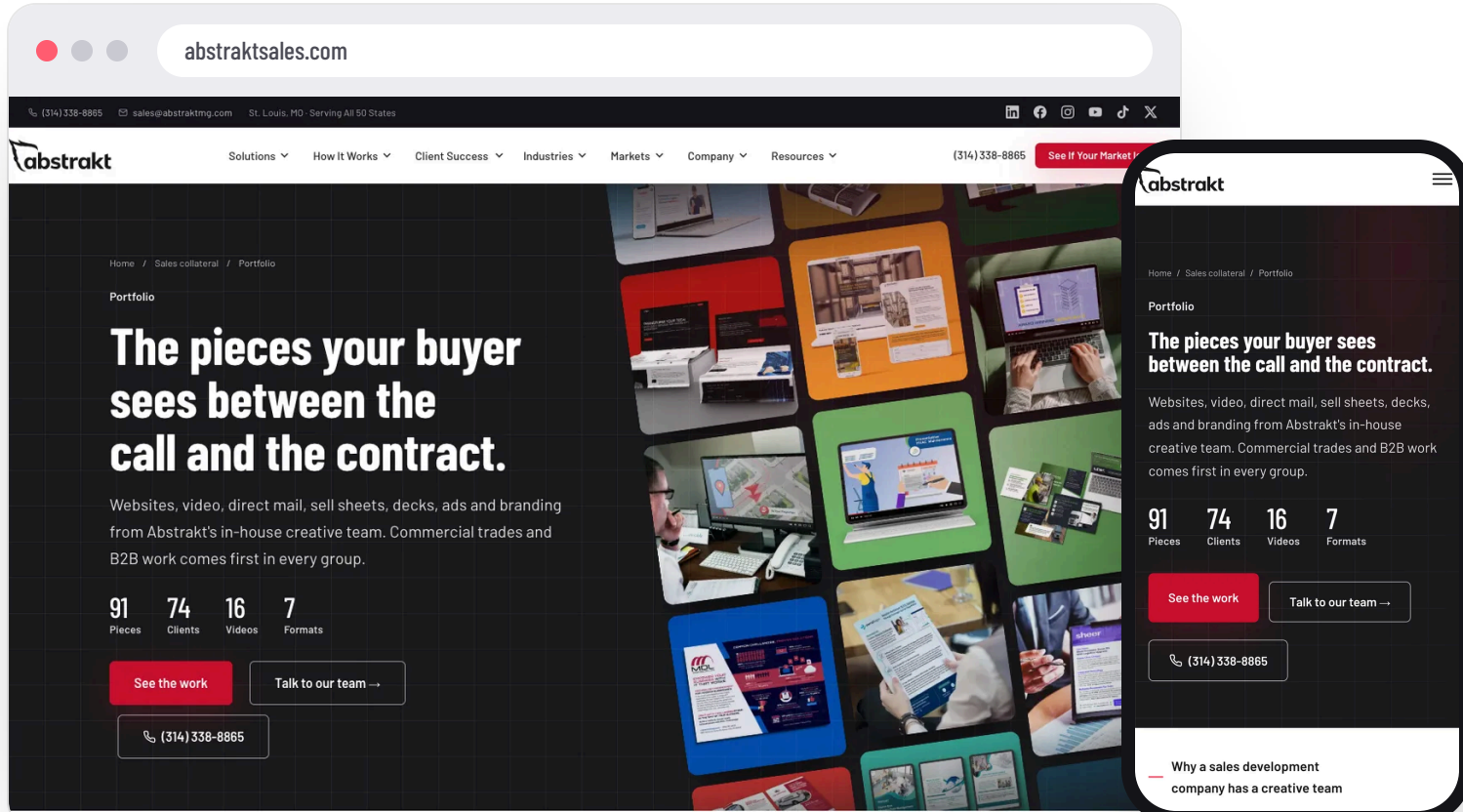
Monthly reporting and strategist access
ANY TIME YOU ASK



One white paper
TO START



A guide for every product or service
ONE PER SERVICE



The pieces your buyer sees between the call and the contract.

Websites, video, direct mail, sell sheets, decks, ads and branding from Abstrakt's in-house creative team. Commercial trades and B2B work comes first in every group.

91 Pieces 74 Clients 16 Videos 7 Formats

See the work Talk to our team →

(314) 338-8865

Why a sales development company has a creative team

Our portfolio page on abstraktsales.com, built on Astro, the same framework in the program's stack.

UP TO

100

page website

20+

blogs a month, one every business day

7

social platforms every blog is posted to

2 to 3

hours a month of technical and page work

Monthly

reporting, plus a strategist when you need one

Every business day, something new goes out. Here is one month.

A MONTH OF BUSINESS DAYS

MON	TUE	WED	THU	FRI	SAT	SUN
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		
 New blog 	 New blog 	 New blog 	 New blog 	 New blog 		

20+

blogs a month

One every business day. A month has 20 to 23 business days, and every blog goes to all 7 platforms: 140+ posts a month.

-  **2 to 3 expert hours**
Technical adjustments and fixes, page adjustments, or additional guides and white papers.
-  **Local SEO, checked and corrected**
Business Profile, Bing Places and 65+ directory listings kept accurate. Every blog posted to your Business Profile.
-  **Monthly reporting**
Rankings, traffic and leads, reported every month, with a strategist to call whenever you have questions.

No waiting for someone to find the time. Yours goes out every business day.

The website is the engine. Daily activity is the gas.



We don't just build your digital presence. We work on it every day.

Shares and likes are not a direct Google ranking factor, and no one can guarantee a ranking or an AI citation. We do not. Social builds branded searches, links, mentions and a consistent identity; AI assistants read public pages and posts directly.

Be the company they find nearby. Here is everything we manage.



Google Business Profile

- ✓ Verified, with ownership kept in your company's name
- ✓ Primary and secondary categories matched to the services you sell
- ✓ Services, service areas, hours and special hours kept current
- ✓ Photos of real jobs, crews and equipment added through the year
- ✓ A business description written for the buyers you sell to



Listings everywhere else

- ✓ Bing Places for Business set up and optimized
- ✓ Name, address and phone consistent across 65+ directories
- ✓ Duplicate listings found and suppressed
- ✓ Listings monitored so a wrong number or old address gets fixed



Research and local content

- ✓ An audit of your citations, listings and Business Profile for accuracy
- ✓ Competitor rankings, keywords and backlink profiles
- ✓ Geo-specific keywords: your service near the buyer
- ✓ Locally focused content and local link building
- ✓ Every new blog posted to your Business Profile



On your website

- ✓ A service-area page where you have real work and something specific to say
- ✓ Local business schema that matches the name, address and phone on the page
- ✓ The same contact details on the site, the profile and every listing
- ✓ Site speed, mobile layout and Core Web Vitals checked



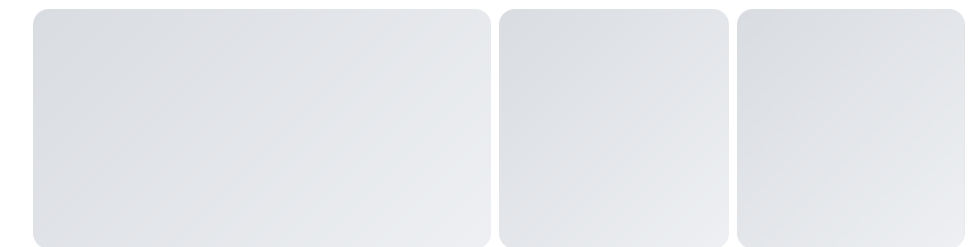
Tracking

- ✓ Calls, direction requests and website clicks from your profile
- ✓ Form submissions, and calls where call tracking is set up, sent to your CRM for follow-up
- ✓ Monthly reporting on rankings and leads, in the Partner Results Portal

Reviews come from your customers. We do not request, monitor or respond to them.

When a buyer searches for your service near them, Google often shows a map of local companies first. Local SEO is the work that puts an accurate, complete profile of your company there, and keeps it right every month.

ILLUSTRATION



Your company

Commercial roofing contractor

[Website](#)
[Directions](#)
[Call](#)

Hours

Services



New blog posted today

Generic illustration of a Business Profile panel, not a real listing.

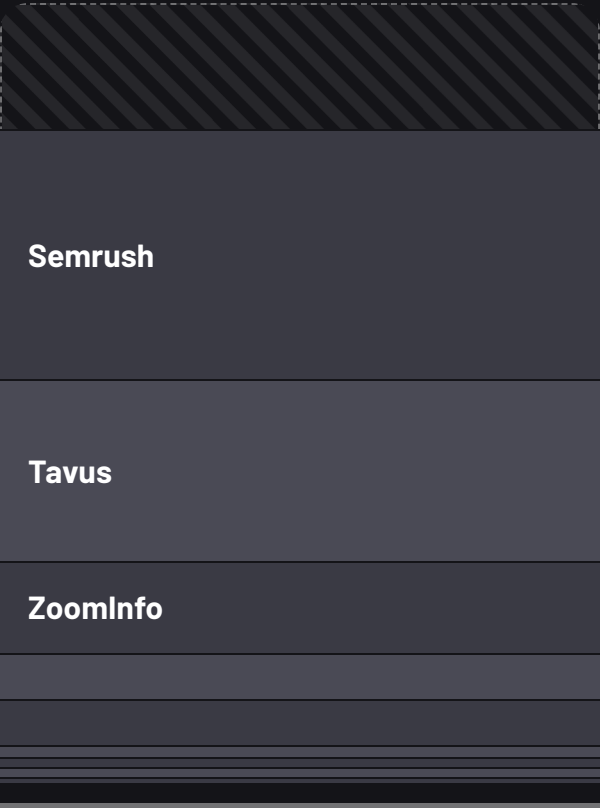
The software alone costs more than the whole program.

THE SOFTWARE STACK, BOUGHT YOURSELF

	Semrush	Advanced	\$549
	Tavus	Growth	\$397
	ZoomInfo	Website visitor tracking	\$200
	Claude	Max	\$100
	ChatGPT	Pro	\$100
	Cloudflare	Pro	\$25
	GitHub	Enterprise	\$21
	Netlify	Pro	\$20
	Sanity	Growth	\$15
	Astro	Open source	\$0
	Google Search Console	Free	\$0

\$1,427

to \$1,708 with two users

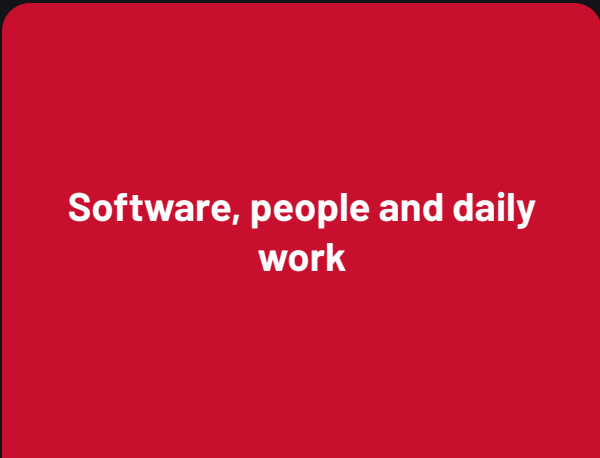


The software stack,
bought yourself

a month in software alone, on the selected
premium plans

\$1,000

starting price



Abstrakt Pipeline Inbound

a month, starting price, with the software,
the people and the daily work included

And that's
before the
people.



Illustrative premium configuration, not the minimum cost of building it yourself. List prices with monthly billing from each vendor's public pricing page, read October 11 and October 13, 2026, before tax, for one user; the two-user figure adds a second seat on each per-user plan. Enterprise and other custom-quoted tiers are not added. Usage charges, such as Tavus minutes, are extra. ZoomInfo quotes its prices, so its figure is Abstrakt's quoted cost. Logos are trademarks of their owners; no endorsement implied.

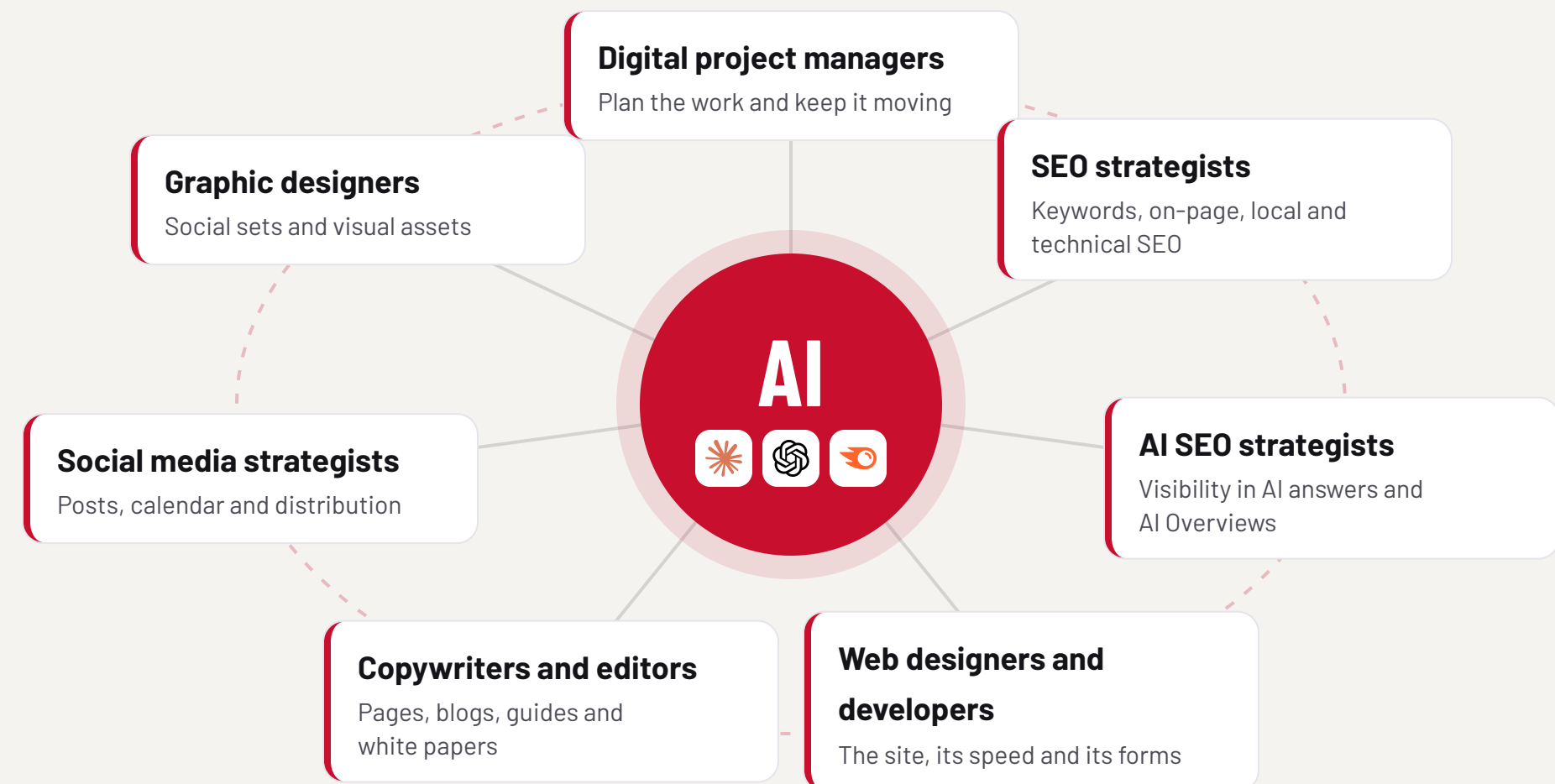
And that's before the people. Specialists who work with AI, on your program.

The roles our digital services list. Each brings a different skill, uses AI for research, outlining and editing, and works across client programs, so you get all of them without hiring one.

AI IN THEIR HANDS



Claude and ChatGPT for research, outlining and editing support; Semrush for keyword, competitor and AI visibility research.



Technology + Talent + Daily execution = One managed program

Scale

One stack and one team across many programs

Processes

Five steps, in the same order every time

Tools

Already set up and running

Specialists

Roles you would not hire one at a time

Operating model

Daily execution, measured monthly

You couldn't build this for \$1,000 a month. We already have.

BUILD IT YOURSELF

- ☐ Design and build a website of up to 100 pages
- ☐ Write and publish a blog every business day
- ☐ Post every blog to 7 social platforms
- ☐ Run local SEO, your Business Profile and 65+ listings
- ☐ Spend 2 to 3 expert hours a month on technical and page work
- ☐ Report every month, and have a strategist on hand

\$1,427 to \$1,708 a month in software alone, before anyone does the work

Then hire the people: designers, developers, writers, SEO strategists and social media strategists to do the work.

ABSTRAKT PIPELINE INBOUND

\$1,000 per month
STARTING PRICE

- ✓ Up to 100 page website
- ✓ Every business day, a new blog written for your buyers
- ✓ 2 to 3 expert hours a month
- ✓ 1 white paper to start
- ✓ Managed local SEO and Google Business Profile
- ✓ 7 social platforms every blog is posted to
- ✓ Monthly reporting, plus a strategist for your questions
- ✓ A guide for every product or service

12-month term. Scope depends on the size of the site, the number of markets and the content you need. Program expectations and commitments are defined in your agreement.

See how your business shows up online today.

Our size makes it affordable. Our technology makes it efficient. Our experts make it work.

Check My Visibility, Free →